

CAMPUS PLANNING COMMITTEE MEETING

Minutes of Meeting: January 29th, 2015 (3:00 pm – 4:30 pm, ASB 120)

Membership			
	Voting: Valerie Kuehne, Co-Chair		Ex-Officio:

3. Remarks from the Chair

Ms. Gorrill opened the meeting by remarking that the presentations at the Jan. 28th Speakers Event for the Campus Plan Update were excellent. It is unfortunate, she said, that there weren't more people than the 50 in attendance as the talks were great and the appeal would have been broad.

Ms. Gorrill thanked Dr. Valerie Kuehne (who provided the opening remarks), and Dr. Andrew Rowe (who moderated the question and answer session), for positioning the Campus Plan Update process so well at the Speakers Event.

4. Business Arising from the Minutes

No business arising from the minutes.

5. Correspondence

No correspondence to report.

6. Regular Business

1. Campus Plan Update

A) Phase 1 Activities

Mr. Connelly prepared a presentation that updated the Committee on recently completed and active items underway for the Campus Plan Update process.

The Campus and Community Engagement Plan was updated based on the feedback from the Nov. 21 CPC meeting and finalized. It is now posted on www.uvic.ca/campusplanning.

The Physical Baseline Report, a document that offers a snapshot of current campus conditions, infrastructure and features, is in its final draft stage. It will be completed within the next week and posted online.

The visual identity for the Campus Plan Update project was designed in December 2014 by Dialog BC. The Campus Plan Update Steering Committee was involved in selecting the look and tag line for the project, "Your Ideas, Your Campus".

With the completion of the visual identity, a number of communication materials were prepared to advertise upcoming events. This included postcards, posters, digital displays, social media posts on the University of Victoria Facebook and Twitter pages, and website development. Posters and postcards have not only been distributed on campus, but also at a number of locations within Oak Bay, Gordon Head, Mount Tolmie, and Cadboro Bay.

During mid-January, a media release to advertise the January 28th Speakers Event and the February 4th Ideas Forum was issued. In addition, ads were placed in the Saanich

Small group sessions will span the next 45 minutes of the workshop. In groups of 8-10 with one facilitator per table, participants will discuss three specific questions and take notes on easel boards and base maps. The three questions are: What is the vision for the campus? What are some of the principles needed to deliver the vision? Are there any big opportunities for the campus? The final 25 minutes in these A1 Te (c)4o (nv)14 p(t)1(3p(25 *

distributed on from them. Dr. Rowe asked if we considered mailing postcards directly to residences. Ms. Simpson indicated that this was done for engagement events on the CARSA project, and that very few people said they attended because of learning about the events through mail. It was also an expensive outreach effort that seemed to have the lowest impact.

Ms. Gorrill suggested that on the day of the event, we have people on foot around campus that draw people into the event. Ms. Simpson noted that attendance will likely increase once we have a draft plan and people have something to react to. Dr. Davis offered to send a follow up email to the community associations and request that they forward the event invitation on to as many community members as possible.

Ms. Gorrill asked how best the Campus Plan Committee (CPC)

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